

POST SHOW REPORT

6th INTERNATIONAL HEALTH, TOURISM & SERVICES EXPO BANGLADESH 2023

The Biggest 3-day International Exhibition on Medical
Tourism Specialists, Products & Services

International Convention City, Bashundhara, Dhaka, Bangladesh



CEMS Global - Conference & Exhibition Management Services Ltd. USA in association with `CEMS Bangladesh` has organized the “6th INTERNATIONAL HEALTH TOURISM & SERVICES EXPO BANGLADESH 2023” at the International Convention City, Bashundhara, Dhaka. It was showcase of the Medical Tourism based products and service industry in Bangladesh. It was designed to provide International suppliers with a professional and effective exhibition where they meet directly with a specific audience looking for medical treatment outside of Bangladesh. It provided the opportunity for the exhibitors to promote their services and to make in-depth initial contact with potential patients.

Over 160 exhibitors from 10 countries were participated and it was a perfect platform for Manufacturers & Suppliers to showcase their Medical Tourism products/ services and the Exhibition assembled agents, distributors, importers, trading companies, wholesalers, retailers, hotels, business representatives, restaurants and of course the consumers as well as other bulk purchasers from around the world.





International Convention City,
Bashundhara, Dhaka, Bangladesh



Total Visitor : 16000+



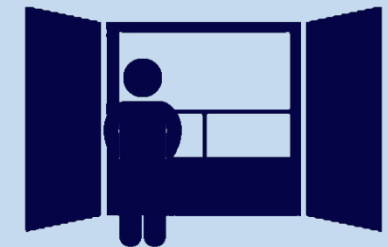
Participating Country : 10



Business Visitor : 11500+



Exhibitor : 180

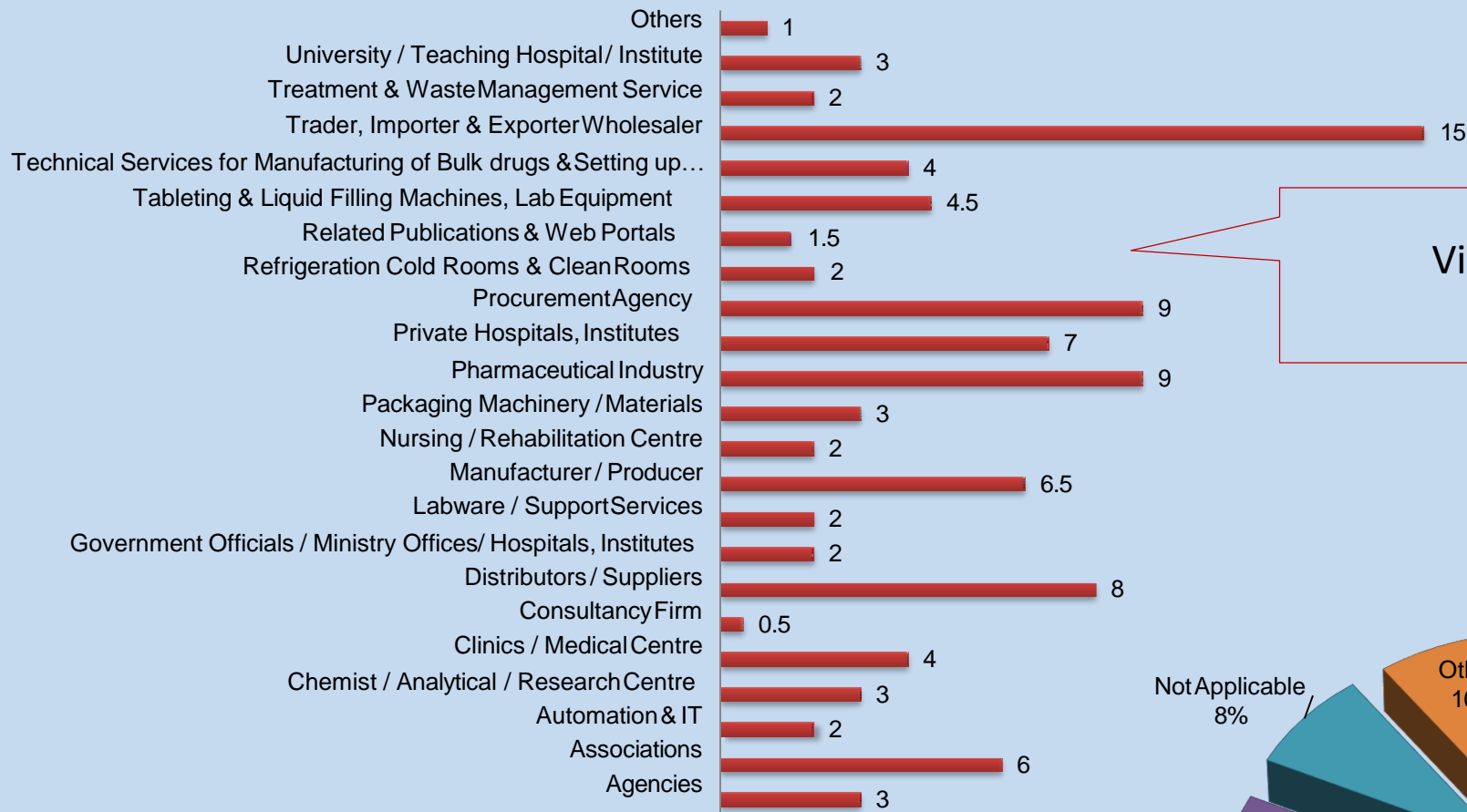


Booths : 220+

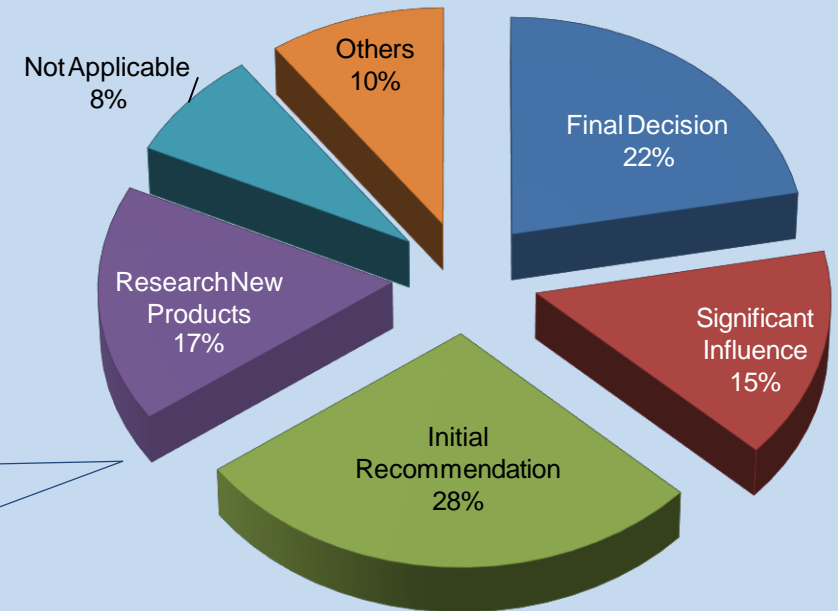
INAUGURATION CEREMONY & EVENT GLIMPSE



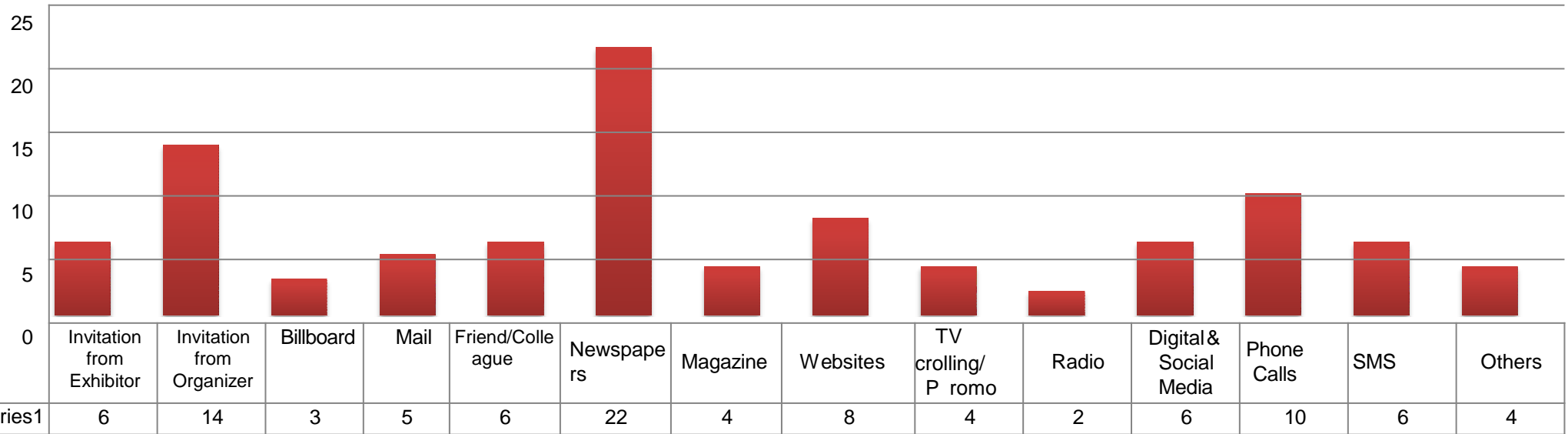
CEMS Bangladesh in association with CEMS Global USA has once again organized the 6th edition of International Health Tourism and Services Expo. An Inauguration Ceremony was held at ICCB with Chief Guest, H.E. Nurul Majid Mahmud Humayun, M.P, Hon'ble Minister of Industry Ministry, Government of the People's Republic of Bangladesh. Md. Abdul Kayowm Sarkar, Chairman, Bangladesh Food Safety Authority (BFSA), A. H. M. Ahsan, Vice Chairman & CEO, Export Promotion Bureau (EPB), Mr. Syed Ershad Ahmed, President, American Chamber of Commerce in Bangladesh and Dr. V. M Thomas Chairman of Chennai Fertility Center and Research Institute also attended as a special guest at the exhibition. The event was presided over by Ms. Meherun N. Islam.



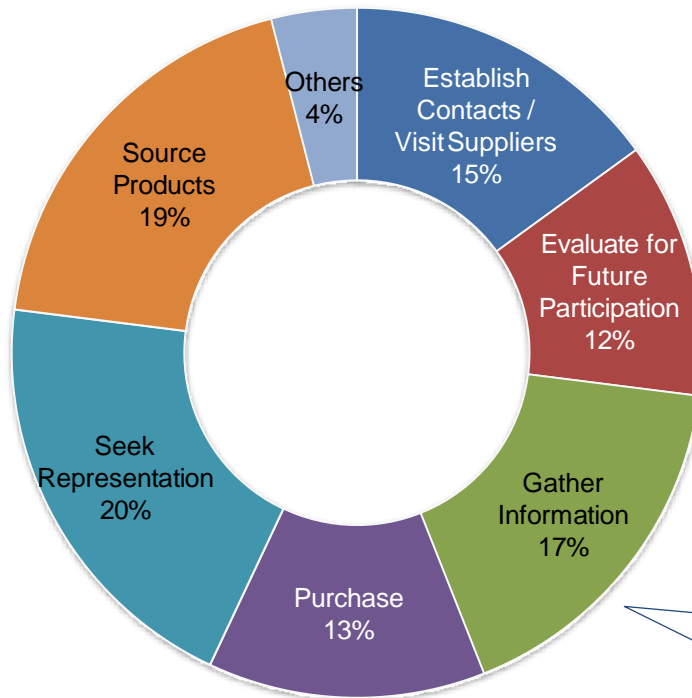
Visitors Profile



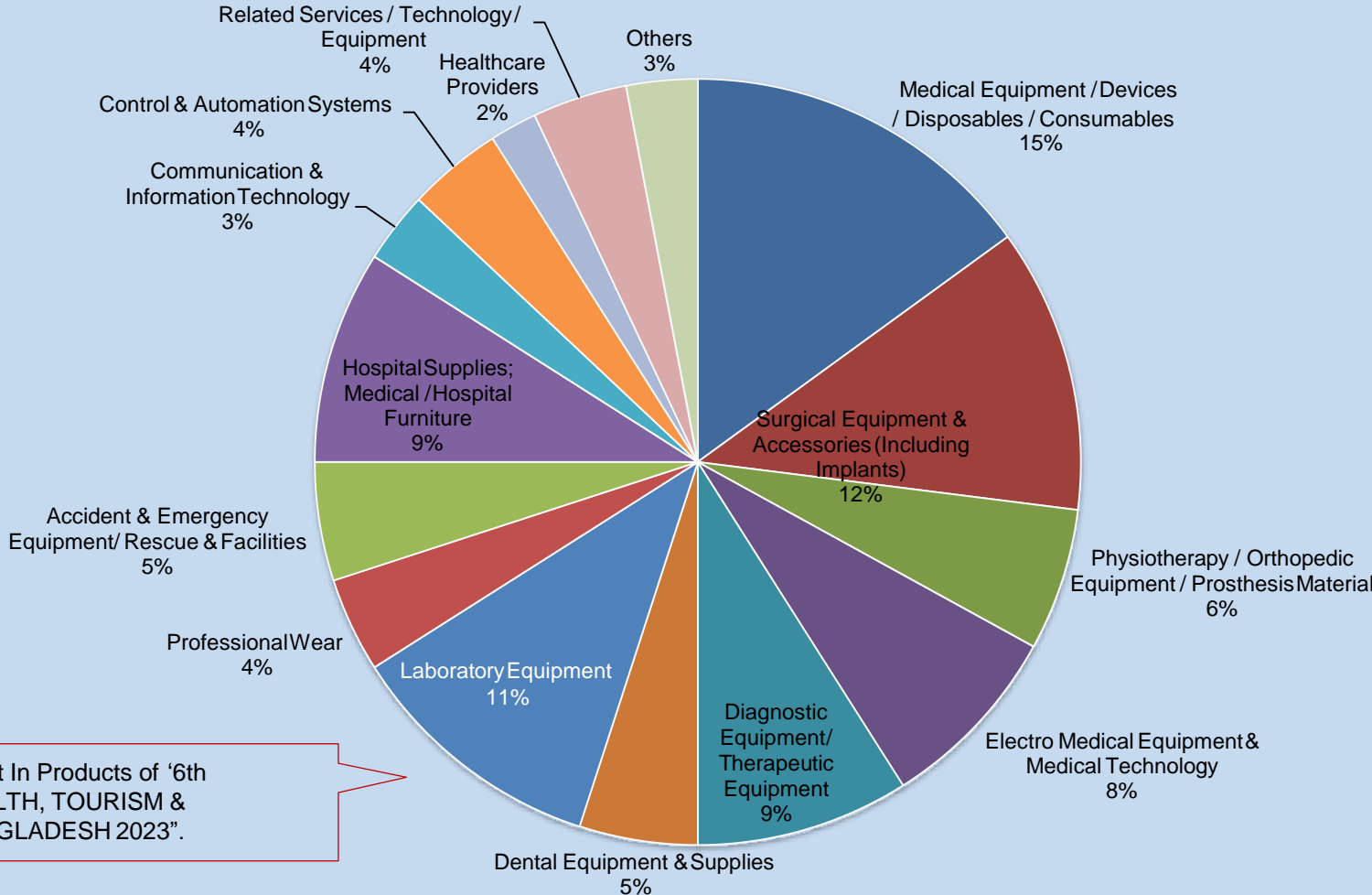
Visitors Role and Intention



Modes Of Promotion



Purpose of Visiting the Exhibition

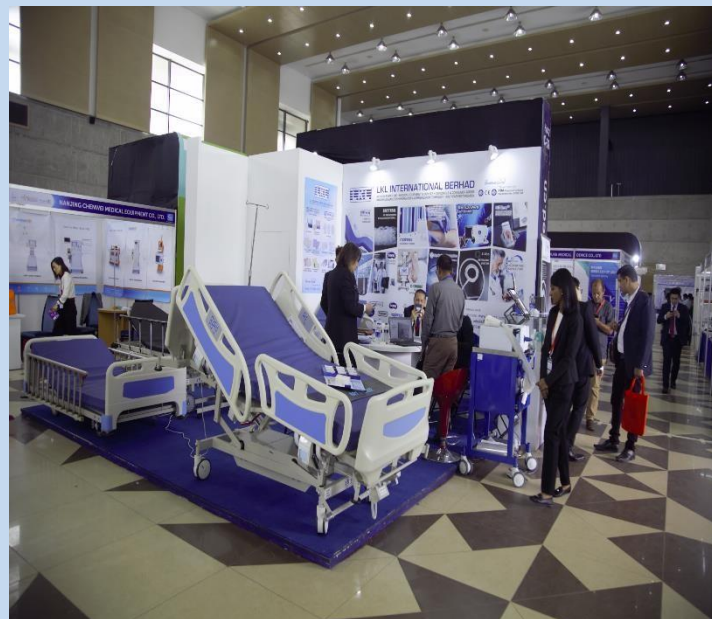


Visitors Showed Interest In Products of '6th INTERNATIONAL HEALTH, TOURISM & SERVICES EXPO BANGLADESH 2023'.

Event Glimpse



30 Years 1992-2022
Going Strong
Going Ahead





81%

of exhibitors stated that they would like to repeat their participation on the 2024 show.

86%

satisfied with the quantity & quality of visitors

86%

achieved the objectives of exhibiting

92%

of the exhibitors stated that they were satisfied with the support / services from the organizer



About The Organizer



Since its inception in 1992, CEMS, in this span of 30 years has made a commendable presence in South and South-East Asia as a multinational exhibition organizer & organizing over 40 exhibitions per annum on all important sectors of the trade and economy. With its Global HQ in USA, CEMS carries out its activities from CEMS USA based in New York and its offices – CEMS Global Asia Pacific, CEMS India, CEMS Bangladesh, CEMS Lanka, CEMS Brazil and associates in over 6 countries of the world.

Global HQ
Conference & Exhibition Management Services Ltd.



Corporate Office for Bangladesh
Conference & Exhibition Management Services Ltd.



Corporate Office for India & South - Asia
Conference & Exhibition Management Services
India Pvt. Ltd.



CEMS-Global Brazil Representative Office
Conference & Exhibition Management Services Ltd





Date: 9 to 11 May 2024

Venue: International Convention City Bashundhara, Dhaka.

Thank you for your participation ...See you the at next event in 2024 !

Reserve your preferred exhibit space now!

For more information, Please contact:

Conference & Exhibition Management Services Ltd.

Rupayan Millennium Square (6th Floor), Cha-70 Bir Uttam Rafiqul Islam Avenue (North Badda)

Dhaka-1212, Bangladesh

Tel : +880-2-4108-2801 ~ 16

Fax : +880-2-48810286

Mail : contact@cemsonline.com