



INTERNATIONAL HEALTH TOURISM & SERVICES EXPO 2 0 2 4

09 | 10 | 11 MAY 2024
10:30 AM ~ 08:00 PM

 **ICCB** INTERNATIONAL CONVENTION CITY
BASHUNDHARA, DHAKA, Bangladesh



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The Biggest 3-day International Exhibition on Medical Tourism Specialists, Products & Services

SCHEDULE

Date	:	09 ~ 11 May 2024
Opening Hours	:	10:30 AM to 8:00 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	www.healthtourism.cems-meditex.com
Venue	:	International Convention City, Bashundhara. Dhaka – Bangladesh
Concurrent Exhibitions	:	15th Meditex Bangladesh 2024 7th Bangladesh Clinical Lab Expo 2024 10th Pharma Bangladesh 2024 International Expo

7 Reasons to Participate in the 7th Int'l Health Tourism & Services Expo 2024



1. 7th International Health Tourism & Services Expo 2024 is a Comprehensive International Exhibition featuring the Medical Tourism Specialists, Products, and Services industry of Bangladesh
2. Bangladesh has emerged as one of the major Medical Tourism based products and services exporting nations. The demand for Medical Tourism based products and services in the country has increased sharply in recent years
3. The Int'l Health Tourism & Services Expo is the Oldest, Biggest & Only Int'l Exhibition of its kind in Bangladesh serving the Medical Tourism based products and services industry for the past 7 years
4. Around 700,000 Bangladeshis travel overseas for medical care each year and spend US\$ 3.5 billion
5. During the 2017-2021 period, Bangladesh was the second Highest Tourist-Sourcing country for India with 15.75% of the total number of foreign nationals visiting India being Bangladeshis, according to the Indian tourism ministry
6. Both the public and private sectors are now working together. Strong government support and the private sector's development initiative are becoming the focus to establish this sector as the ideal health tourism destination
7. Participate in the 7th Int'l Health Tourism & Services Expo 2024. Meet and connect with potential buyers through the Expo

EVENT PROFILE

A Perfect Exhibition for Medical Tourism Products & Services, in Bangladesh:

CEMS-Global brings to you “7th International Health Tourism & Services Expo Bangladesh 2024” scheduled to be held from 09 ~ 11 May 2024, which will be a glittering showcase of the Medical Tourism based products and service industry in Bangladesh.



This is the only specialized B2C exhibition in Dhaka that brings international medical tourism specialists into direct contact with potential Bangladeshi patients. The “7th International Health Tourism & Services Expo Bangladesh 2024” will be a highly concentrated 3-day event designed to provide International suppliers with a professional and effective exhibition where they meet directly with a specific audience looking for medical treatment outside of Bangladesh.

Keeping this in view, CEMS Global USA is set to launch an exhibition “7th International Health Tourism & Services Expo Bangladesh 2024” displaying all products & services from the Medical Tourism sector through the participation of both local as well as global companies.

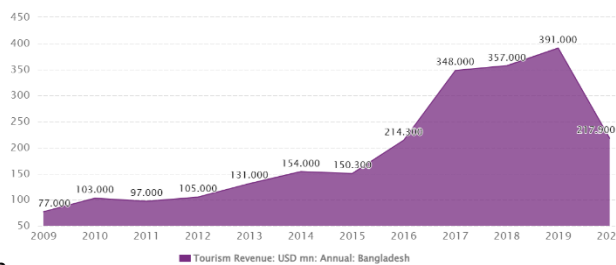
The “7th International Health Tourism & Services Expo Bangladesh 2024” will reveal to the country, the rapid developments in the industry as well as the new technology components. The neat layouts of the show will provide many opportunities to the consumers of the industry to see the latest offerings in the market as well as the business visitors to carry out networking in a highly enabled environment. The Medical Tourism-based products and service industry expo is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design, and development as well as direct marketing.

IN FIGURES

Bangladesh has emerged as one of the major Medical Tourism based products and services exporting nations. The demand for Medical Tourism based products and services in the country has increased sharply in recent years.

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PROFILE OF EXHIBITS

Specialized Hospitals And Clinics / Medical Evaluation And Treatment Centers / Cosmetic Surgery Specialists / Global Healthcare Providers / Spa & Health Resorts / Treatment Centers / Rehabilitation Centers / Weight Loss Centers / Medical Holiday Package Providers / Dental Centers / Alternative Medical/Lifestyle Providers / Leading Hospitals Private Clinics / Spas / Tourism Promotion Boards / Hotels And Resorts / Medical Organizations / Health Departments / Insurance Companies / Third Party Administrators / Travel And Tour Operators / Medical Tourism Promoters / Media Central / State Government Departments / Embassies & Trade Offices / International Institutions For Promotion of Health Tourism / Ayurvedic Medical Organizations / Medical Equipment Manufacturers / Distributors/ Services / Design / Technology / Contract / Online.

PROFILE OF VISITORS

The “7th International Health Tourism & Services Expo Bangladesh 2024” will be a perfect platform for Decision Makers, CEO, MD, GM, Managers, Owners from the below industries:

Doctors / Nurses / Patients / Hospital Administrators / Architects / Contract Businesses / Designers / Interior Designers / Hotels & Resorts / Furniture Manufacturers / Import & Export Corporations / Wholesaler/ Distributors / Department Stores / Retailers / Supermarkets / Chain Stores / Trading Companies / Agents / Press & Publications / Trade Association Or Organizations / Textile Associations / Home Textile Manufacturers / Buying Offices / Franchisees / Curtains & Tullies / Bed Linen & Blanket / Furniture & Upholstery / Kitchen Textiles / Bathroom Products / Carpet / Wall Covering / Solar-Protective Materials / Design / Technology / Services / Contract / Online / General Public.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having operations across 4 continents. Established in 1992, CEMS-Global, in this span of 31 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, the Chamber of Commerce, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With over 762+ Trade Shows, 55,455+ Exhibitors, 1.95+ Million Attendees in our portfolio; we are devoted to take you where markets are....

ORGANIZER

in Association with

**GLOBAL HQ:****CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]**

New York, USA

Mail : contact@cemsonline.com

WhatsApp: +1-212-914-9914, +1-212-914-7414

WeChat: cemsglobal

Web : www.healthtourism.cems-meditex.com , www.cemsonline.com**CORPORATE OFFICE FOR BANGLADESH:****CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD**

Dhaka, Bangladesh

Tel : +880 2 4108-2801~16

Fax : +88-02-48810286

Mail : contact@cemsonline.com

WhatsApp: +1-212-914-9914, +1-212-914-7414

WeChat: cemsglobal

Web : www.healthtourism.cems-meditex.com , www.cemsbangladesh.com**CORPORATE OFFICE FOR INDIA & SOUTH-ASIA:****CONFERENCE & EXHIBITION MANAGEMENT SERVICES INDIA PVT. LTD. [CEMS INDIA]**

New Delhi, India

Hotline : +91-8448188817

Mail : contact@cemsonline.com ; cems@cemsendia.in

WhatsApp: +1-212-914-9914, +1-212-914-7414

WeChat: cemsglobal

Web : www.healthtourism.cems-meditex.com , www.cemsendia.inContact us
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8 10 2023