



6th INT'L HEALTH TOURISM & SERVICE EXPO 2023

25 ~ 27 MAY 2023
10:30 AM - 8:00 PM

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The Biggest 3-day International Exhibition on Medical Tourism Specialists, Products & Services

SCHEDULE

Date	:	25 ~ 27 May 2023
Opening Hours	:	10:30 AM to 8:00 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	www.healthtourism.cems-meditex.com
Venue	:	International Convention City, Bashundhara. Dhaka – Bangladesh
Concurrent Exhibitions	:	14th Meditex Bangladesh 2023 6th Bangladesh Clinical Lab Expo 2023 9th Pharma Bangladesh 2023 International Expo

EVENT PROFILE

A Perfect Exhibition for Medical Tourism Products & Services, in Bangladesh:

CEMS-Global brings to you “6th International Health Tourism & Services Expo Bangladesh 2023” scheduled to be held from 25 ~ 27 May 2023, will be a glittering showcase of the Medical Tourism based products and service industry in Bangladesh.



This is the only specialized B2C exhibition in Dhaka that brings international medical tourism specialists into direct contact with potential Bangladeshi patients. The “6th International Health Tourism & Services Expo Bangladesh 2023” is a highly concentrated 3-day event designed to provide International suppliers with a professional and effective exhibition where they meet directly with a specific audience looking for medical treatment outside of Bangladesh. It provides an opportunity for the exhibitors to promote their services and to make in-depth initial contact with potential patients.

Keeping this in view, CEMS Global USA is set to launch an exhibition “6th International Health Tourism & Services Expo Bangladesh 2023” displaying all products & services from the Medical Tourism sector through the participation of both local as well as global companies.

The “6th International Health Tourism & Services Expo Bangladesh 2023” will reveal to the country, the rapid developments in the industry as well as the new technology components. The neat layouts of the show will provide many opportunities to the consumers of the industry to see the latest offerings in the market as well as the business visitors to carry out networking in a highly enabled environment. The Medical Tourism based products and service industry expo is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design, and development as well as direct marketing.

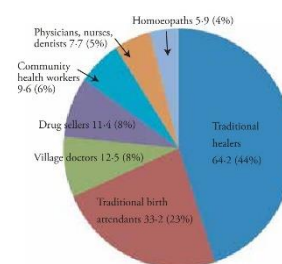
WHY BANGLADESH? WHY NOW?

Bangladesh's economy is projected to grow 6.9 per cent in fiscal year 2022-23 thanks to strong export growth and a rebound in domestic demand, the World Bank (WB) said in its Global Economic Prospects released. Dhaka and Chittagong are the principal financial centers of the country, being home to the Dhaka Stock Exchange and the Chittagong Stock Exchange. The financial sector of Bangladesh is the second largest in the subcontinent. Bangladesh is one of the world's fastest growing economy. Bangladesh's tourism sector has grown with the pace of the country's economic growth in the past decade, as more and more people are having sizeable disposable income. Bangladesh tourism statistics for 2019 was nearly 400 Million which was a significant increase compared to the statistic of the year 2018.



IN FIGURES

Over the last decades, key health indicators such as life expectancy and coverage of immunisation have improved notably, whilst infant mortality, maternal mortality and fertility rates have dropped significantly. Long before the emergence of contemporary global health initiatives, the government placed strong emphasis on the importance of childhood immunisation as a key mechanism for reducing childhood mortality. In addition, the tourism industry is booming in Bangladesh, propelled by a rapidly growing enthusiasm of the travelers, especially the domestic tourists. Bangladesh is growing fast in this sector to be a leading tourism destination soon,” said Taufiq Uddin, president of Tour Operators Association of Bangladesh.



PROFILE OF EXHIBITS

Specialized Hospitals And Clinics / Medical Evaluation And Treatment Centers / Cosmetic Surgery Specialists / Global Healthcare Providers / Spa & Health Resorts / Treatment Centers / Rehabilitation Centers / Weight Loss Centers / Medical Holiday Package Providers / Dental Centers / Alternative Medical/Lifestyle Providers / Leading Hospitals Private Clinics / Spas / Tourism Promotion Boards / Hotels And Resorts / Medical Organizations / Health Departments / Insurance Companies / Third Party Administrators / Travel And Tour Operators / Medical Tourism Promoters / Media Central / State

Government Departments / Embassies & Trade Offices / International Institutions For Promotion of Health Tourism / Ayurvedic Medical Organizations / Medical Equipment Manufacturers / Distributors/ Services / Design / Technology / Contract / Online.

PROFILE OF VISITORS

The “6th International Health Tourism & Services Expo Bangladesh 2023” will be a perfect platform for Decision Makers, CEO, MD, GM, Managers, Owners from the below industries:

Doctors / Nurses / Patients / Hospital Administrators / Architects / Contract Businesses / Designers / Interior Designers / Hotels & Resorts / Furniture Manufacturers / Import & Export Corporations / Wholesaler/ Distributors / Department Stores / Retailers / Supermarkets / Chain Stores / Trading Companies / Agents / Press & Publications / Trade Association Or Organizations / Textile Associations / Home Textile Manufacturers / Buying Offices / Franchisees / Curtains & Tullies / Bed Linen & Blanket / Furniture & Upholstery / Kitchen Textiles / Bathroom Products / Carpet / Wall Covering / Solar-Protective Materials / Design / Technology / Services / Contract / Online / General Public.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of almost 3 decades, CEMS-Global has collaborated with several Business Associations, Chamber of Commerce’s, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. Everyone pursues excellence....

CEMS-Global sets itself apart by pursuing perfection! We achieve excellence, at a minimum, in the process. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven record of accomplishment.

CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global’s dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

ORGANIZER

in Association with

**GLOBAL HQ:****CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]**

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Host Country Partner

**25 ~ 27 MAY 2023**